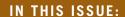


# Columns

THE NEWSLETTER OF THE WISCONSIN HISTORICAL SOCIETY VOL. 33 NO. 4 | ISSN 0196-1306 | JULY/AUGUST 2012





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Collecting, Preserving and Sharing Stories Since 1846



MILWAUKEE JOURNAL SENTINEL

No image defined the Green Bay Packers' resurgence during the 1990s more than the Lambeau Leap, a spontaneous celebration that began the day after Christmas in 1993 when safety LeRoy Butler (36) returned a fumble for a touchdown to clinch the Packers' first postseason berth since 1982. Read about a new history of the iconic NFL franchise on page 11.



Ellsworth H. Brown
The Ruth and Hartley Barker Director

#### Columns

Bob Granflaten, Editor Composure Graphics, Designer

Published bimonthly by the Wisconsin Historical Society and distributed to members as part of their dues. Full membership levels begin at \$45 for individuals and \$65 for institutions (rates subject to change). To join or for more information about membership, visit our website at wisconsinhistory.org/membership or contact the Membership Office at 888-748-7479, email whsmember@wisconsinhistory.org, or write to the Membership Office at the address below. Address inquiries about this publication to the editor, *Columns*. Media may reprint any article provided credit is given to the Wisconsin Historical Society and *Columns*. Periodicals postage paid at Madison, Wisconsin. Postmaster, send address changes to: *Columns*, Wisconsin Historical Society, 816 State

## In a twist on a memorable old slogan,

I would like to invite you all to "visit our historic sites and museums again for the first time."

THE PERENNIAL FAVORITE EVENTS during the high season of July and August are still available for you to enjoy: Independence Day celebrations at Madeline Island Museum and Old World Wisconsin; a War of 1812 encampment and battle re-enactment at Villa Louis; the everpopular Laura Ingalls Wilder Days at Old World Wisconsin, among others. But if you explore our online events calendar (and an abbreviated events listing on pages 8, 9 and 10) a bit further, you will discover a variety of novel opportunities to experience the historic sites and museums in new and different ways.

At Old World Wisconsin, for example, you can experience 19th-century farm life firsthand through the outdoor museum's new interactive "Life on the Farm" program. At least those of you who did not grow up on a farm may wish to roll up your sleeves, pull on boots and muck out the barn stalls, gather eggs from the coop or feed young farm animals. And, just as farm work changed with the seasons in the 19th century, you can expect to engage in completely different undertakings when you return later in the season.

Another innovative farm program Old World Wisconsin is hosting this year is a series of early morning "Rousing with the Roosters" events. Early risers join staff to tend gardens, care for the farm animals, gather eggs, pick berries and do other typical morning farm chores of the 1880s. After working up a healthy appetite, participants help prepare and then dig into a hearty breakfast. Then you will be free to explore the rest of the

576-acre site on your own to learn more about 19th-century Wisconsin rural farm and village life

If you prefer to wake up in a different bed, so to speak, at the 1860s Wade House stagecoach inn you can prepare a "Yankee breakfast" in our "Breakfast at the Inn" program. The eggs from the coop will be part of breakfast, which is prepared in the inn's fully equipped kitchen—on a wood-fired cook stove or an open hearth. Caveat: a successful experience may depend on the whim of the chickens, as I'm told by Wade House lead interpreter Betsy Urven that some of her hens are "afternoon layers." Next join in with staff to prepare and savor a delicious Yankee breakfast that you'll enjoy that much more from having helped make it.

Each of the breakfast events coincides with the historic site's popular Vintage Base Ball games (yes, the spelling is correct), played according to 1860s rules—another unique way to experience Wisconsin's recreational past. I must confess, however, that we are unable to make the long-held claim that our Wade House team, the Greenbush Dead Citys, has a perfect record—they won a few games last season.

There are more non-traditional events that you can enjoy this season. Just dial up our website at wisconsinhistory.org, follow the Historic Sites and Museums link at the top of the page, and explore each location's events calendar. And so I invite you to visit us again this season for the very first time. •

#### **Nominations to the Board of Curators**

The Nominating Committee of the Board of Curators nominates Society members for election to the board. Voting members of the Society may suggest a candidate for board service by submitting the candidate's name and a brief resume to: Nominating Committee Chair, c/o Margaret Maly, Wisconsin Historical Society, 816 State Street, Madison, WI 53706 or via email to margaret.maly@wisconsinhistory.org.

Members may also nominate a prospective candidate by petition. In addition to its nominees, the Nominating Committee will place in nomination the name of any member presented to it by a petition signed by 25 members of the Society, provided that the signatures are gathered between January 31 and March 2 of each year and submitted to the committee by March 2.

Upon request, any member seeking to prepare such a petition shall have access to the names and addresses of the Society's members. A petition template is also available upon request. Such requests may be sent to the above-listed name and address.



This fall the Society will celebrate the successful conclusion of *Forward!* The Campaign for the Wisconsin Historical Society, its first major philanthropic campaign.

## Members preview "Life on the Farm" at Old World Wisconsin

A NUMBER OF WISCONSIN Historical Society members and their families gathered on June 8 at Old World Wisconsin for a sneak preview of "Life on the Farm," which opened to the public on June 9. Through this brand new experience, Old World Wisconsin's visitors can now discover firsthand what life was really like working and living on a farm in the Upper Midwest in the late 19th century. The Society's *Forward!* Campaign funded this engaging new initiative, which is the first in a series of new experiences designed to make a visit to Old World Wisconsin more interactive, fun and memorable for all ages.

We welcome you to experience "Life on the Farm" at Old World Wisconsin during regular museum hours at no additional admission charge. As a Wisconsin Historical Society member, you receive half-price or free admission (depending on your membership level) to Old World Wisconsin. For more information about "Life on the Farm," visit oldworldwisconsin.org.



## Each guest receives a biography card when they arrive.

There are six cards in all. Each tells the story of a different individual who performed many of the same tasks that guests experience at "Life on the Farm."

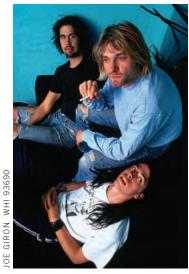




PHOTOS FROM THE "LIFE ON THE FARM" MEMBER EVENT AT OLD WORLD WISCONSIN, JUNE 8, 2012, BY MIKE MORBECK

## Guests experience "Life on the Farm" by participating in a number of hands-on activities.

Activities pictured above include (from left to right) grooming horses, donning a pair of wooden barn shoes worn for mucking the barn stalls and helping in the heirloom garden.



Members of Nirvana, left to right, Krist Novoselic, Kurt Cobain and Dave Grohl, one of the bands whose music was produced by Smart Studios

### **Smart Sounds, Alt Music, Mad Scenes**

#### On Exhibit through September 15

DISCOVER HOW MUSIC recorded, produced and played in Madison in the 1980s and '90s influenced the national music scene in a new exhibit at the Wisconsin Historical Museum, Smart Sounds, Alt Music, Mad Scenes. The exhibit examines how that happened, what the music scene looked like, and who the key players were. The primary emphasis is on Smart Studios, where bands like Nirvana, Smashing Pumpkins and Madison's own Garbage recorded, and how the studio attracted local and national talent, and disseminated their work. Experience Madison's legendary music venues through posters and objects, and take a look inside WORT, Madison's community radio station, which broadcast this music and helped launch it to the nation.

#### **Smart Studios**

The main section of the exhibit focuses on the history of the studio and an overview of the bands created by the studio's owners. The presentation depicts the essence of the two major rooms at Smart Studios: the technical room and the band room. A wall features the CD and record

collection from Smart Studios, along with other mementos from bands associated with the studio.

The technical room features artifacts such as an analog multi-track tape recorder and panorama images of the console area. The band room depicts a set-up of a band playing. Artifacts include posters, band T-shirts and photographs.

#### Madison Live Music Venues

This section of the exhibit looks at the three major live music venues in Madison that featured musicians who recorded at Smart Studios: O'Cayz Corral, Club de Wash and Merlyn's. Bands that played these venues include local and nationally famous groups: Smashing Pumpkins, Soul Asylum, Nirvana, Flip Kings, Gomers, Sparklehorse, Poopshovel, Tar Babies, Garbage and Appliances-SFB.

#### Radio: WORT

This section covers the Madison radio station that played music by local bands and played a significant role in popularizing this music for a larger audience. •



Section of a letterpress print of an image not seen since the 1870s

## Unusual Find in the McCormick-International Harvester Collection

ARCHIVISTS Lee Grady and Andy Kraushaar recently discovered something unusual in the Society's McCormick-International Harvester Collection. They found a pair of engravings from the 1870s that show a man operating a horse-drawn McCormick grain binder in a field. One was a hand-engraved wood block and the other appeared to be a copper plate. Both contained the same image. The McCormick Collection is rich in printed advertising images for harvesting equipment, but this was the first time the archivists had examined the original engravings for a company advertisement.

To learn more about the engravings, they consulted with David Weaver, a veteran printer and instructor. He explained that the two engravings were part of a multi-step process. First, an artist engraved the image by hand into a wood block. Next, a wax impression was made of the wood engraving. The wax was then coated

with graphite and dipped into an electroplating bath. The resulting copper plate, or "electrotype," was then backed with lead and mounted on a piece of wood to give it the correct thickness for a printing press.

The engraved image was very well executed, showing remarkable detail, however the McCormick Collection did not have a printed example. The only version of the image known to exist was on the wood block and copper plate. Kraushaar started hunting for someone who had the equipment and expertise necessary to make a print from the copper plate.

He found Tracy Honn of the University of Wisconsin-Madison's Silver Buckle Press and Jim Escalante of the UW art department. After some careful preparation and experimentation, Honn and Escalante successfully coaxed the first prints from the copper plate in nearly 140 years. •

### **Historic Homeowners' Preservation Tax Credits**

THERE ARE MORE THAN 16,000 houses in Wisconsin listed on the National Register of Historic Places. If you own and live in one of these homes, or one that qualifies to be listed in the state or national registers, you may apply for a 25-percent state income tax credit for repairing or rehabilitating your historic house. The Historic Homeowners' Preservation Tax Credit program assists homeowners who are willing to use a high standard of care when rehabilitating their houses. The income tax credit helps building owners with routine maintenance projects, including replacement roofs, tuckpointing, painting, window repairs, furnace replacement and updating electrical systems. The Society's Division of Historic Preservation–Public History administers the program.

Eligible Wisconsin homeowners with approved projects can claim 25 percent of eligible expenses on their state income taxes. To qualify, an owner must spend at least \$10,000 on eligible work and must submit a tax-credit application. The tax credit maximum for eligible expenses is \$40,000 per project.

Before starting the work, the owner must demonstrate the house is historic and must have the work preapproved. A historic house is listed in the state register or located in a state register historic district, or is determined to be eligible for the state register. The owner completes an application that describes the proposed project and the associated costs. The Society's architects review project applications for conformance to the Secretary of the Interior's Standards for Rehabilitation.

The photo on the left shows a Mineral Point house prior to a tax-credit project, and the photo on the right shows the house after the project is complete. As you can see, the owners repaired the roof, repaired and re-created the window shutters, and repaired and painted the wood trim. Homeowner projects typically do not have a dramatic before and after, but rather maintain the home's historic materials and appearance. This work helps preserve important homes for future generations.

If you have any questions about the tax-credit application or eligible projects, please feel free to call one of the architects listed below. You can also read more about the tax credit program at wisconsinhistory.org/hp/buildings.

With this program the Society helps to preserve places of enduring value. Historic preservation adds value to Wisconsin by reinvigorating neighborhoods, leveraging local investment and creating jobs. •





A historic home in Mineral Point before and after its owners rehabilitated the house, qualifying them for a 25-percent state income tax credit

#### For More Information on Homeowners' Preservation Tax Credits

Contact historic preservation architects Jennifer Davel at (608) 264-6490 (email jennifer.davel@wisconsinhistory.org) or Mark Buechel at (608) 264-6491 (email mark.buechel@wisconsinhistory.org) for more information on how to qualify or apply for historic homeowners' preservation tax credits.

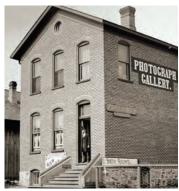
#### Historic Preservation and Historic Restoration Awards Conferred

In June the Society's Board of Curators conferred awards on two individuals for their work in the fields of historic preservation and historic restoration.

Mark Bruhy of Cedarburg received this year's Historic Preservation Award. Bruhy has been a leader in the identification and evaluation of archaeological sites, in developing appropriate management strategies to protect and preserve cultural resources, and in developing public outreach materials. Mark Bruhy joined the staff of the Nicolet-Chequamegon National Forest in 1981 and for the next 30 years worked as an archaeologist for the Forest

Gary A. Brown, director of campus planning and landscape architecture and director of Lakeshore Nature Preserve at the University of Wisconsin-Madison, received this year's Historic Restoration Award for his work on the exterior rehabilitation of North Hall and South Hall. Specially trained construction crews replaced mortar, fixed damaged stonework and repaired and re-glazed windows in the two buildings that date to the middle of the 19th century.

Congratulations to Mark Bruhy and Gary Brown for their exemplary work.



The charles Van Schaick building now houses the Americana Music Room

#### What to Know Before You Go

13 South 1st Street Black River Falls, WI 54615 Phone: (715) 284-5314 or (715) 896-0965

Summer hours: 10 a.m. to 3 p.m. Thursday-Saturday, Memorial Day-Labor Day

Winter hours: 10 a.m. to 3 p.m Wednesday-Friday, Labor Day-Memorial Day

Also open by appointment

## **Collections Highlight**

#### **Jackson County Historical Society**

THE JACKSON COUNTY HISTORICAL SOCIETY, located in Black River Falls, preserves and exhibits many aspects of the county's past, but the primary focus of the society's Americana Music Room is to share the region's rich musical traditions. The collection includes music and video recordings, musical instruments, photographs, stage costumes, posters and histories of musicians with roots in Jackson County. Ranging from the mid-1800s to the present, the collection is a mix of polkas, waltzes, big band, rockabilly, country and classic music created by local musicians.

Norm Herman, one of the founders of the Americana Music Room, serves as curator. Herman is a member of the group, The Rhythm Playboys, who played their first gig in the area in 1958 and still perform for special occasions. Last year he organized a new Packer Fan Hall of Fame display to commemorate the Green Bay Packers' Super Bowl XLV victory. This collection includes photos, autographs, memorabilia and music written by local musicians, including Herman,

Ed Wilber and Lavern Smikrude. Visitors to the music room can enjoy a compilation of their Packer tribute songs, including *The Toast of Title Town, Americana Title Town Boogie, Frozen Tundra Waltz, Packer Fan Polka* and *The Ballad of Title Town.* 

Items from this particular collection have gained recognition for their statewide significance. The Green Bay Packers Hall of Fame at Lambeau Field accepted a cassette and compact disc of the Packers-themed music for permanent display. The Center for the Study of Upper Midwestern Cultures at the University of Wisconsin-Madison also preserves a selection of video segments from Herman's public access show, *Homefolk Music Pioneers*.

The public can experience this unique collection at the Jackson County Historical Society's Van Schaick Photo Gallery Museum in Black River Falls. The society also operates a museum in the Carnegie Building, located at 321 Main Street next to the courthouse. •

#### Collections Care: The Environment

Historical societies across the state are responsible for the care of countless artifacts, documents and photographs that help tell the stories of their communities' history. In the next few issues of *Columns*, we will share information to help you better care for these important collections and provide links to resources where you can learn more.

There are four basic elements to consider when evaluating your storage environment: temperature, relative humidity, light and air quality.

Control of temperature and relative humidity is critical. Heat accelerates deterioration, and high relative humidity, in combination with high temperatures, provides the moisture needed for mold growth and insect activity. On the other hand, very low relative humidity, which often occurs in buildings that are centrally heated, can lead to extreme dryness that is especially dangerous for paper items that will become brittle. Fluctuations in temperature and relative humidity also cause damage when an object expands and contracts. There is no relative humidity range that is ideal for every possible type of material in a museum's collection, but the range of 30 percent as a minimum and 60 percent as a maximum is often used. For exhibit area and storage areas with a mix of materials, a 45-percent relative humidity level and temperatures between 65-68 degrees are preferable, since materials last longer at lower temperatures.

Pollutants in the air are another major source of damage to museum collections. While we often think of autos or industry as main sources of pollution, there are many common items inside our buildings that create pollution and damage collections, including copy machines, paints, sealants, wooden storage and display materials, and cleaning products.

Finally, light causes accelerated deterioration that is cumulative and irreversible. All wave lengths of light cause damage to artifacts and archival materials, but ultraviolet radiation is especially harmful. There are many practical ways to limit light exposure for materials both in storage and on display, including storing items in archival boxes, exposing items to light only when in use, keeping light levels low in exhibit areas, and using window shades or blinds that completely block sunlight.

The source of this information is the Preservation Leaflets series from the Northeast Document Conservation Center. Visit nedcc.org/resources/leaflets.list.php for a list of leaflets that will help you learn more about monitoring and controlling temperature and relative humidity, improving air quality and limiting light exposure. If you have questions about other storage or care issues, contact Janet Seymour at janet.seymour@wisconsinhistory.org or (715) 836-2250 for additional assistance.

### **Local History Highlight**

#### Pierce County Historical Association

WHEN A LETTER ARRIVED in late 2010 from a former Pierce County resident who wanted to donate his grandfather's property to the Pierce County Historical Association, the board of directors spent months evaluating the offer. Restoration and use of the historic Haakon W. Lawrence photo studio and bungalow presented numerous challenges to an all-volunteer organization operating on a small budget.

The offer promised, however, an opportunity for the local historical society to fulfill a decadeslong goal to acquire permanent office and museum space in the heart of Pierce County. The Lawrence buildings stand across from the historic Pierce County Courthouse on West Main Street in the centrally located village of Ellsworth.

Donations from society members and county residents, combined with generous matching funds from the H.W. Lawrence family, allowed the association to accept conditions for a property transfer and to move forward with plans to restore the Lawrence buildings.

The two frame, false-fronted one-story studio buildings date from 1894 and 1897. The attached

1920s Arts-and-Crafts bungalow contains fine interior floors, wood work and styling, while its exterior provides examples of unique cast stone-block siding and trim made by Ellsworth mason, Frank H. Johnson.

With the buildings came vintage furniture, clothing, photographic equipment, personal artifacts, and thousands of photos and negatives — both glass plate and film — illustrating the history of Ellsworth and the surrounding region between 1904 and 1977.

The first phase of the Lawrence Project involves renovation of the bungalow to provide office and research space as well as accession and archives rooms. New public bathrooms behind the bungalow will complete the phase. Phases two and three will include restoration of the photo studio buildings as a museum and store, and remodeling to create space for independent research and presentations by visiting artists and historians.

You can follow the progress of the project on the association's website, piercecountyhis torical.org. •



The Lawrence photo studio

## **Don't Miss the 2012 Local History and Historic Preservation Conference**

THE LOCAL HISTORY AND HISTORIC PRESERVATION conference will return to Madison this year, so mark your calendars for September 28-29. The conference headquarters will be the Madison Sheraton Hotel, and you may now reserve a discounted room rate online. See wisconsinhistory.org/localhistory/annual\_convention.asp for that and other conference-related information.

Society staff have assembled another full schedule of sessions and workshops that are sure to meet varied needs and interests. Session topics include successful internship programs, collections development, museum building planning and much more. Historic preservation topics such as signage for historic districts, historic structures reports and adaptive reuse of common buildings are also on the schedule. Workshops will provide hands-on instruction in website development, digitization projects, archival

management, genealogy and several other topics.

This year's luncheon speakers will be Lisa Stone and Jim Draeger. Stone, of the Art Institute of Chicago, is a specialist on art environments, and her talk will focus on Wisconsin's grottos and other art sites. Draeger is Wisconsin's deputy state historic preservation officer and author of the soon-to-be-published *Bottoms Up: A Toast to Wisconsin's Historic Bars and Breweries*.

We are especially pleased to offer Friday evening behind-the-scenes tours of the Society building and its collections areas, a special indepth Friday afternoon tour of the state Capitol plus post-conference tours around the Madison area. We would also like to thank the Wisconsin Trust for Historic Preservation, the Wisconsin Council for Local History and the city of Madison for their generous financial contributions, which will help underwrite the conference. •







WISCONSIN TRUST HISTORIC PRESERVATION

We thank these organizations for their financial support of the Society's annual fall conference.

The following are special event highlights for July and August 2012. For a complete listing of events, visit wisconsinhistory.org/calendar.

#### > J U L Y



## July 1–October 31 **Standing Stones:** Ritual Sites in Western Britain

An exhibit of photographs and vibrant oil paintings invites visitors to experience intimate contact with sacred ritual places constructed in western Britain more than 5,000 years ago. Pendarvis, 10 a.m. – 5 p.m. (608) 987-2122 or pendarvis@wisconsinhistory.org



#### July 4 A Day on the Green

This day traditionally marks the beginning of the summer season on the island with a festive parade through La Pointe, ending with a patriotic program at the museum. Madeline Island Museum,

10 a.m. – 12:30 p.m. (715) 747-2415 or madelineisland@wisconsinhistory.org



#### July 4 An Old World Fourth of July

Celebrate Independence Day like those small-town celebrations held during the 19th and early 20th centuries. Sponsored by WaterStone Bank. Visit a WaterStone Bank branch for An Old World Fourth of July discounted admission coupon.

Old World Wisconsin, 10 a.m. – 5 p.m. (262) 594-6301 or oww@wisconsinhistory.org



## July 13 Farmhand Buffet and After-Hours Barn Dance

Enjoy a hearty after-hours dance meal in the historic Clausing Barn, then kick up your heels at an old-fashioned barn dance. Old World Wisconsin.

Buffet 4 – 7 p.m., barn dance 6 – 9 p.m. Dance

reservations recommended. (262) 594-6301 or oww@wisconsinhistory.org



#### July 14 Vintage Base Ball

The Eagle Diamonds take on the Milwaukee Grays in a match played strictly according to 1860s rules. Game free with admission to the museum. Old World Wisconsin, 10 a.m. – 5 p.m., game time 1:30 p.m. (262) 594-6301 or oww@wisconsinhistory.org



#### July 14 - 15 **War of 1812 in Wisconsin**

Relive the only battle of the War of 1812 fought in Wisconsin — on the very ground where it took place. Narrated battles at 7 p.m. on Saturday and at 2:30 p.m. on Sunday. Villa Louis, 10 a.m. – 5 p.m. (608) 326-2721 or villalouis@wisconsinhistory.org



## July 20 - 22 Connecting Cultures: Exploring the Lake Superior Fur Trade

Enjoy this living history encampment featuring demonstrations of fur trade lifeways. Madeline Island Museum, 10 a.m. – 4:30 p.m. (715) 747-2415 or madelineisland@wisconsinhistory.org



#### July 21 1860s Ginger Beer Making

Experience the production of ginger beer in the Wade House kitchens, and take home a period recipe to try at home. Stagecoach rides. Wade House, 10 a.m. – 5 p.m. (920) 526-3271 or wadehouse@wisconsinhistory.org



#### July 22 Heirloom Garden Stroll

Enjoy a special before-hours garden visit with our own historical gardener, Marcia Carmichael. Reception to follow. Old World Wisconsin, 10 a.m. – 12:30 p.m. Museum opens at 11 a.m. \$15 includes garden tour, reception, museum admission and all-day tram transportation. Reservations required. (262) 594-6301 or oww@wisconsinhistory.org



#### July 22 Breakfast at the Inn

Help prepare an 1860s breakfast in the Wade House kitchens, working at the open hearth or period cookstove, and savor the hearty meal in the inn's dining room. Wade House, 8 – 11 a.m. \$35. (920) 526-3271 or wadehouse@wisconsinhistory.org



#### July 22 Base Ball Sunday

Come cheer on the Wade House vintage base ball home team players as they defend their home turf against the Eagle Diamonds, playing by the rules of 1860. Game free with admission to the museum. Wade House, 1:30 p.m. (920) 526-3271 or wadehouse@wisconsinhistory.org



#### July 23 Green Bay Packers: Trials, Triumphs, and Tradition Book Launch at Lambeau Field

See the story on page 11.



#### July 28 Vintage Base Ball

The Eagle Diamonds take on the Lemont Quarrymen in a rousing match played strictly according to 1860s rules. Game free with admission to the museum. Old World Wisconsin, 10 a.m. – 5 p.m., game time 1:30 p.m. (262) 594-6301 or oww@wisconsinhistory.org

#### Rousing with the Roosters

Experience the 19th-century lifestyle firsthand at Old World Wisconsin. Guests work together with staff to prepare a sunrise meal the same way many early immigrant farmers did. Work up an appetite tending to the farm animals and the gardens, then sit down for a hearty breakfast. Saturdays, July 7, July 28, August 25 and September 15, from 6 – 9:30 a.m. Museum opens at 10 a.m. \$45 includes meal, museum admission and all-day tram transportation. Reservations required. (262) 594-6301 or oww@wisconsinhistory.org

#### > AUGUST



## August 4 - 5 Laura Ingalls Wilder Days: Bonnets, Britches, Tractors and Hitches

Join us in a celebration of all things Laura Ingalls Wilder. Then experience a display of farm power, from draft horses and a steam-powered threshing machine to 1900s-era gasoline motors. Old World Wisconsin, 10 a.m. – 5 p.m. Saturday, 11 a.m. – 5 p.m. Sunday. (262) 594-6301 or oww@wisconsinhistory.org



## August 10 **Farmhand Buffet and After- Hours Barn Dance**

Enjoy a hearty after-hours dance meal in the historic Clausing Barn, then kick up your heels at an old-fashioned barn dance. Old World Wisconsin, Buffet 4 – 7 p.m., barn dance 6 – 9 p.m. Dance reservations recommended. (262) 594-6301 or oww@wisconsinhistory.org



#### August 11 1860s Jams and Jellies

Lend a hand to help create flavorful jams and jellies as they were made more than 150 years ago. Stagecoach rides. Wade House, 10 a.m. – 5 p.m. (920) 526-3271 or wadehouse@wisconsinhistory.org



#### August 12 Base Ball Sunday

Come cheer on the Wade House vintage base ball home team, the Greenbush Dead Citys, as they defend their home turf against another historic team, playing by 1860s rules. Game free with admission to the museum. Wade House, 1:30 p.m. (920) 526-3271 or wadehouse@wisconsinhistory.org



#### August 12 Breakfast at the Inn

Help prepare an 1860s breakfast in the Wade House kitchens, working at the open hearth or period cookstove, and savor the hearty meal in the inn's dining room. Wade House, 8 – 11 a.m. \$35. (920) 526-3271 or wadehouse@wisconsinhistory.org



#### August 12 **History and Mystery Tour**

Enjoy a behind-the-scenes tour of scenes in the books, Old World Murder and The Heirloom Murders in the company of their author Kathleen Ernst and research curator Marty Perkins. Old World Wisconsin, 9:30 – 11:30 a.m. Museum opens at 11 a.m. \$25 includes museum admission and all-day tram transportation. Reservations required. (262) 594-6301 or oww@wisconsinhistory.org



#### August 18 – 19 Railroad Days

All aboard for a trip back in time to Stonefield and an era when trains provided the main source of transportation. **Stonefield**, **10 a.m.** – **4 p.m. (608) 725-5210 or stonefield@wisconsinhistory.org** 



#### August 18 **Polish Heritage Celebration**

Celebrate the heritage and customs of this storied immigrant group, beginning with a stop at the museum's Polish Kruza farmstead. **Old World Wisconsin**, **10 a.m. – 5 p.m. (262) 594-6301 or oww@wisconsinhistory.org** 



#### August 23 Heirloom Garden Stroll

Enjoy a special after-hours garden visit with our own historical gardener, Marcia Carmichael. Reception to follow. Old World Wisconsin, 5:30 – 8 p.m.

Museum closes at 5 p.m. \$20 includes garden tour and reception. Reservations required. (262) 594-6301 or oww@wisconsinhistory.org



#### August 25 Vintage Base Ball

The Eagle Diamonds clash with the Greenbush Dead Citys in a match played strictly according to 1860s rules. Game free with admission to the museum. Old World Wisconsin, 10 a.m. – 5 p.m., game time 1:30 p.m. (262) 594-6301 or oww@wisconsinhistory.org



#### August 26 Annual Arts and Crafts Fair

Artisans and craftspeople from Wisconsin and across the Midwest display and sell their wares. Wade House, 9 a.m. – 4 p.m. For this special event only, special admission is \$3.50 per person (children under 17 are free). (920) 526-3271 or wadehouse@wisconsinhistory.org

## Events and Exhibits at the Wisconsin Historical Museum

Admission by donation (unless otherwise noted)

## July 1 – December 31 Wisconsin Innovations: From the Iconic to the Unexpected

Discover the diverse array of inventions, concepts and traditions that originated, in one way or another, in Wisconsin. **9 a.m.** – **4 p.m. Tuesday through Saturday** 

## July 1 – September 15 Smart Sounds, Alt Music, Mad Scenes

Discover how music recorded, produced and played in Madison in the 1980s and '90s influenced the national music scene. See the story on page 4. **9 a.m.** – **4 p.m. Tuesday through Saturday** 

## July 1-31 Movies on Demand: World's Greatest Showmen

Experience the excitement and pageantry of the circus and its colorful history. (2006) 77 min. **Screenings on** <u>demand when</u> <u>other programs are not in session</u>

Events continued on page 10

#### Events and Exhibits at the Wisconsin Historical Museum (continued)

#### July 11 Wisconsin Food Stories (Wild Rice)

Help your kids learn about Ojibwe wild rice gathering. Sessions are appropriate for youth ages 4-12. An adult must accompany youth participants. \$6 (\$4 for Society members). 11 a.m. and 1 p.m.

(two one-hour sessions)

#### July 17 Aldo Leopold's Shack

Author Nancy Nye Hunt captures the spirit of this famous conservationist's family's experiences on the family farm in *Aldo Leopold's Shack: Nina's Story.* A book signing will follow. **12:15 – 1 p.m.** 

## July 18 Summertime Fun: Wisconsin Food Stories (Cherries)

Help your kids learn about the Door County cherry industry and create chenille stem cherry trees. Sessions are appropriate for youth ages 4-12. An adult must accompany youth participants. \$6 (\$4 for Society members). 11 a.m. and 1 p.m. (two one-hour sessions)

## July 24 The All American Girls Professional Baseball League

Author Bob Kann shares professional girls-league baseball player Joyce Westerman's stories of growing up during the Great Depression and playing professional baseball.

12:15 – 1 p.m.

#### July 25 Wisconsin Food Stories (Cranberries and Honey)

Help your kids learn about Wisconsin's official state fruit and Wisconsin's official insect, the honeybee. Sessions are appropriate for youth ages 4-12. An adult must accompany youth participants. \$6 (\$4 for Society members). 11 a.m. and 1 p.m. (two one-hour sessions)

July 31 **Devil's Lake and the Civilian Conservation Corps** Join historian Robert J. Moore as he shares the legacy of the Civilian Conservation Corps' work at Devil's Lake during the Great Depression. **12:15 – 1 p.m.** 

## August 1-31 Movies on Demand: Wisconsin's Rustic Roads

Shot throughout Wisconsin, this program invites the viewer to travel along some of the most beautiful byways in the state. (2008) 72 min. Screenings on demand when other programs are not in session.

#### August 1 Wisconsin Food Stories (Venison)

Help your kids learn about Wisconsin's longstanding tradition of deer hunting. Sessions are appropriate for youth ages 4-12. An adult must accompany youth participants. \$6 (\$4 for Society members). 11 a.m. and 1 p.m. (two one-hour sessions)

#### August 7 Les Paul: Guitar Wizard

Join author Bob Jacobson as he describes the many obstacles and inspirations that shaped Les Paul's amazing career. 12:15 – 1 p.m.

#### August 14 A Closer Look at Cows

Join fine art photographer Paul Thoresen as he reviews how cows' place in human culture has been reflected in art throughout history. **12:15 – 1 p.m.** 

#### August 16 Blues, BBQ & Beer: Blues Meets Jazz

Join jazz guitarist Louka Patenaude for an evening of blues and jazz. Includes a barbecue dinner feast and live music. Reservations required by August 9. **\$25, 6:30 – 9:30 p.m.** 

#### August 21 If Trees Could Talk

Join author R. Bruce Allison as he introduces you to noteworthy Wisconsin trees, both past and present. **12:15 – 1 p.m.** 

#### August 30 Blues, BBQ & Beer: Blues Return

Hear local musicians share the rich historic traditions informing their music. Includes a barbecue dinner. Reservations required by August 23. **\$25**, **6:30** – **9:30** p.m.

The museum is located at 30 North Carroll Street on Madison's Capitol Square. For more information call (608) 264-6555 or visit wisconsinhistory.org/museum.



## Green Bay Packers: Trials, Triumphs, and Tradition by William Povletich

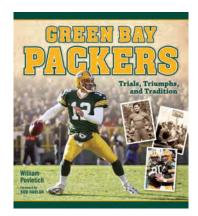
ON THE FIELD, legends like Don Hutson, Ray Nitschke and Brett Favre made the Green Bay Packers into a professional football powerhouse. But the history of the NFL's only small-town franchise is as much a story of business creativity as gridiron supremacy. Behind every Packer who became a legend on the field, there was an Andrew Turnbull, Dominic Olejniczak or Bob Harlan, leaders whose dedication and creativity in preserving the franchise were unwavering.

Green Bay Packers: Trials, Triumphs, and Tradition tells the improbable story of professional football's most iconic team, and along the way gives a unique window into the rise of modern professional sports. As the NFL has evolved into a financial juggernaut, the Green Bay Packers, with more than 112,158 stockholders, stand alone as the only professional sports

franchise owned by fans, thus providing the only public record of how a sports team is run.

Featuring more than 300 photographs, some never before seen, *Green Bay Packers* illustrates how the most creative team in sports is also one of the most successful, with names like Lambeau, Canadeo, Lombardi, Hornung, Holmgren and White leading the way to a league-best 13 NFL titles and 21 Hall of Fame inductees.

ESPN Sportscenter broadcaster John Anderson said of this book: "As a Green Bay kid and lifelong Packers fan, I consider myself pretty well-schooled in the history of the NFL's most famous franchise. Then I read Bill Povletich's book, and with every new nugget I kept thinking of the famous John Wooden saying, 'It's what you learn after you think you know it all that counts.' What a terrific book."



#### Book Release Event at Lambeau Field

Join fellow Wisconsin Historical Society members as we celebrate the release of *Green Bay Packers: Trials, Triumphs, and Tradition*.

#### Private member event, Monday, July 23, from 5:30-7 p.m.

Meet author Bill Povletich and receive your signed copy of his new book. Space is limited, and advance tickets are required.
Call the Wisconsin Historical Foundation toll free at (888) 748-7479 or email membership@ wisconsinhistory.org for ticket information.

## **New Audio Books from the Society Press**

## People of the Sturgeon: Wisconsin's Love Affair with an Ancient Fish

Kathleen Schmitt Kline, Ronald M. Bruch, Frederick P. Binkowski; Audio production by Chris Bocast for the University of Wisconsin Aquatic Sciences Center

PEOPLE OF THE STURGEON is a history of lake sturgeon in Wisconsin's Lake Winnebago region, told by a fascinating collection of stories on the culture, art and science surrounding this mysterious fish. From some of the earliest inhabitants of Wisconsin to the spearers who flock to frozen Lake Winnebago for the annual sturgeon spearing season, people have always been drawn to this ancient fish.

The interviews feature many of the sturgeon protagonists who capture the literal voices and unique dialect of the people of the sturgeon with the three primary authors providing the narrative of the story. These interviews were conducted in trucks around and on top of Lake Winnebago, at Menominee powwows and sturgeon banquets, in basement decoy workshops, and on the edges of rivers and falls across central Wisconsin. The audio book also includes updates on Menominee-DNR

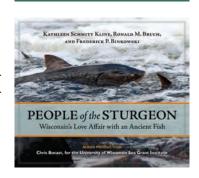
relations, new information on sturgeon aging, wonderful music by Graminy, and definitive recordings of the mysterious sounds of "sturgeon thunder."

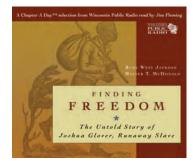
## Finding Freedom: The Untold Story of Joshua Glover, Runaway Slave

Ruby West Jackson and Walter T. McDonald; A Chapter A Day™ selection from Wisconsin Public Radio read by Jim Fleming

FINDING FREEDOM provides listeners with the first narrative account of the life of Joshua Glover, the runaway slave who thousands of Wisconsin abolitionists famously broke out of jail in 1854. Employing original research, the authors chronicle Glover's days as a slave in St. Louis, his violent capture and thrilling escape in Milwaukee, his journey on the Underground Railroad, and his 33 years of freedom in rural Canada.

A bittersweet story of bravery and compassion, *Finding Freedom* provides the first full picture of the man for whom so many fought, and around whom so much history was made. •







The winter 2011-2012 issue of the *Wisconsin Magazine of History* 

## FRIENDS Benefit Auction a Success

Following months of soliciting donations of vintage pieces and antiques for its second benefit auction and preview night in April, the FRIENDS of the Wisconsin Historical Society have announced the results. The auction generated net proceeds of \$18,000. Auction proceeds will directly benefit the Society by making it possible to complete the furnishing plan for St. Peter's Church, the oldest building at Old World Wisconsin. The Wisconsin Antiques Dealers Association, a founding sponsor of the auction, also provided a \$1,000 grant to the FRIENDS, which donated the money to the Society for painting restoration, bringing the auction donation total to \$19,000. The Society is grateful for the continuing support of the FRIENDS.

### **Cast Your Vote for the Hesseltine Award**

THE SOCIETY ESTABLISHED the William Best Hesseltine Award in 1965 in memory of historian and Wisconsin Historical Society past president, William B. Hesseltine. Each year, member readers vote for the best original article of the Wisconsin Magazine of History's volume year. The award winner receives a \$100 prize. You may vote in one of three ways: complete an online ballot on the Society's website at wisconsinhistory. org/wmh/hesseltine/ballot.asp; send an email hesseltineaward@wisconsinhistory.org, mail a postcard with the name of the writer, the article title and your name to: Hesseltine Award, Wisconsin Magazine of History, 816 State Street, Madison, WI 53706. Voting ends August 31, 2012.

The following articles are eligible for the William Best Hesseltine Award for Volume 95 (Autumn 2011–Summer 2012). Vote for only one article. Articles are listed here in the order in which they appeared in their respective issues.

#### Autumn 2011

"Ne-rucha-ja: The Forgotten Tale of Frost's Woods and Charles E. Brown's Fight to Save It for the Ho-Chunk" by Mary Ellen Gabriel "Future Political Actors': The Milwaukee NAACP Youth Council's Early Fight for Identity" by Erica Metcalfe

"The Civilian Conservation Corps in Sauk County: Devil's Lake and LaValle" by Robert J. Moore

#### Winter 2011-12

"Stitch by Stitch: The Life and Legacy of Elizabeth Zimmermann" by Kathryn Parks and Colleen McFarland

"Wisconsin's Reluctant Heroine: Cordelia Perrine Harvey" by Anne Beiser Allen

"Culture Wars in the Countryside: The Fight for Rural Schools" by Campbell F. Scribner

#### Spring 2012

"The American Pearl Rush: Its Wisconsin Beginnings" by George Johnson

"Beyond the Memory of Nathan Myrick: The Federal Origins of Frontier La Crosse" by Eric J. Morser

"Asians, Abuse, and Accusations: A Rape Trial and Race Riots in Milwaukee, 1889–1890" by Chris Chan

#### **Summer 2012**

"Tried By Fire': Susan Frackelton and the Arts and Crafts Movement in Wisconsin" by Rachel S. Cordasco

"Taking the College Survey: University of Wisconsin Administrators and Public Opinion Polling, 1955–1971" by Robert Gross

"Mary Lincoln and Her Visit to Wisconsin's Wild Region" by Cyndy Irvine •

## **Experiencing Wisconsin's Native American Heritage and Culture**

JOIN THE FRIENDS of the Wisconsin Historical Society on a three-day bus tour of the state's many significant Native American sites and communities. The first leg of the journey begins in Madison and includes stops at the Hoard Museum in Fort Atkinson, the Koshkonong Mounds and Aztalan State Park. Other stops on the first day include Man Mound Park near Baraboo and an overnight stay at the Ho-Chunk Nation's Dells Casino and Hotel.

Day two of the tour begins with a visit to the historic H.H. Bennett Studio. Next, it's on to Keshena to visit the Menominee Indian Tribe Cultural Museum and tour one of the most beautiful managed "old-growth" forests in America.

Day three begins in Minocqua. Then it's on to Lac de Flambeau and a tour of the Ojibwe Museum and Cultural Center and its exquisite tribal arts and crafts exhibits. Tour participants then will board the bus for the return trip to Madison.

Cost includes motorcoach transportation, driver, on-board entertainment, site charges, entrance fees, accommodations, special speakers and presentations, and seven meals: \$495 double occupancy; \$620 single occupancy. Register by August 27. Call Chuck Hatfield at (608) 625-4042 for more information. •

### **Three Partners Preserve Unique Territorial Map**

HELPING PEERS PRESERVE THE PAST is one of the Society's strategic priorities. After all, none of us is as smart as all of us. An example of successful cooperation came up recently after sisters at the Sinsinawa Dominicans in Grant County came upon a treasure rolled up in a tube in their archives. The hand-colored lithograph was a plat for "Sinsinawa City," the hypothetical capital of Wisconsin Territory. Recognizing its value, the sisters engaged conservator James Twomey of Kenosha to deacidify the map, reassemble its fragments and mount it on archival-quality backing.

Twomey became intrigued while working on the piece and contacted the Wisconsin Historical Society for background. Society staff discovered that this is the only known copy of the map and uncovered its history. In the mid-1830s, when it became clear that Wisconsin would soon be broken off from Michigan Territory, developers competed to have the new territorial capital situated on their land. One of these men was George Wallace Jones (1804-1896), who had settled near Sinsinawa Mound in 1827 to mine lead.

Jones represented Michigan Territory in Congress during 1835-36 and was instrumental in passing the law that established Wisconsin Territory. At the time, the proposed new territory

would have stretched across Iowa and Minnesota, making his holdings in Grant County a desirable central location.

The Sinsinawa map contains the tiny printed signature, "B. Chambers, W. City." Benjamin Chambers (1791-1871) was an engraver in Washington, D.C., who printed documents for the U.S. government. His name and the sketch of a capitol building on the map suggest that Jones commissioned it while serving in Washington. He probably struck off a few copies to show decision-makers what the new capital of Wisconsin Territory would look like.

In the fall of 1836 the first territorial legislature met in Belmont, and selection of a capital became a hotly contested issue. Developer James Doty, using questionable methods of persuasion, ultimately succeeded in having his land at Madison chosen. Jones' map was cast aside.

The Dominican Sisters generously permitted the Society to digitize the map, print a highresolution facsimile and include it online. The original is now safely back home at Sinsinawa, a high-quality reproduction is on file in Madison, and the whole world can zoom in to study the map at wisconsinhistory.org—the result of cooperation at its best. •



The Sinsinawa City map

## **Society Confers Wisconsin History Awards**

EACH YEAR the Society rewards individuals and organizations whose work distinguishes them for their roles in documenting Wisconsin history. This year's awards include:

- Book Award of Merit Tom Jones, Michael Schmudlach, Matthew Daniel Mason, Amy Lonetree and George A. Greendeer, authors of People of the Big Voice: Photographs of Ho-Chunk Families by Charles Van Schaick.
- Genealogy-Family History Book Award of Merit (co-sponsored by the Wisconsin State Genealogical Society) – Helen Stoltz-Wood, author of From Denmark to Wisconsin: One Family - Two Ships, 1641-2011.
- Governor's Awards for Archival Achievement - Lake States Railway Historical Association of Baraboo and the Monroe County Local History Room and Museum of Sparta.

- Museum Exhibit Award (operating budget of less than \$50,000) - Neenah Historical Society, Neenah, for The Pentagon and the Architeture of George Edwin Bergstrom
- Museum Exhibit Award (operating budget of more than \$50,000) - History Museum at the Castle, Appleton, for Progressive Appleton: Through the Lens of W.D. Schlafer.
- Public Program Award Neenah Historical Society, Neenah, for "Neenah Notables" lecture and film series.
- Reuben Gold Thwaites Trophy for Local History - Sheboygan County Historical Society

For announcements of two additional Historic Preservation and Historic Restoration Awards, see page 5. •



wisconsinhistory.org



A small group of National History Day finalists show their gratitude to the Society and the other generous program sponsors

The Society congratulates all the national finalists, in particular, Lexie Van Den Heuvel of University School of Milwaukee who won first prize for her Florence Nightingale documentary, *Counting the Dead*.

Major support for National History Day provided by:



## National History Day Finalists Form Team Wisconsin 2012

IN MAY THE BEST AND BRIGHTEST history students from middle schools and high schools throughout Wisconsin emerged as finalists at the conclusion of the statewide National History Day competition in Madison. The 56 finalists constituting Team Wisconsin 2012 went on to compete at the national level June 10-14 at the University of Maryland-College Park.

The Wisconsin Historical Society coordinates the innovative yearlong National History Day in Wisconsin program. Nearly 9,000 Wisconsin students participated this year from 103 schools. More than 460 students made it to the statewide competition and presented their documentaries, museum-style exhibits, dramatic performances, historical papers and websites related to the 2012 theme, "Revolution, Reaction, Reform in History."

Following the competition, a number of generous sponsors of the National History Day in Wisconsin program presented awards to finalists and recognized all first and second alternates at two special award ceremonies. Paul Pitas of Culver's Frozen Custard & ButterBurgers and Mike Gotzler of The QTI Group presented medals to the 56 national finalists. The FRIENDS of the Wisconsin Historical Society, Carroll Heideman, the Wisconsin Labor History

Society and Jeff Stark of the Wisconsin Society of Mayflower Descendants also presented a number of special awards.

#### Thank You to Our Sponsors

The Wisconsin Historical Society is proud to sponsor National History Day in Wisconsin. The Society thanks Dr. George Miller and the friends and family of Dr. John C. Geilfuss for establishing endowments that provide annual support for National History Day in Wisconsin.

Additional financial support for the 2011-2012 National History Day in Wisconsin program is generously provided by:

Culver's Frozen Custard & ButterBurgers
FRIENDS of the Wisconsin Historical
Society
Dick Grum, in memory of Mrs. Paul
Guenzel
Carroll A. Heideman
Richard G. Jacobus Family Foundation
PLAN Foundation
The QTI Group
John E. Skilton
Dr. and Mrs. Michael E. Stevens
U.S Bank
Wisconsin Society of Mayflower
Descendants •



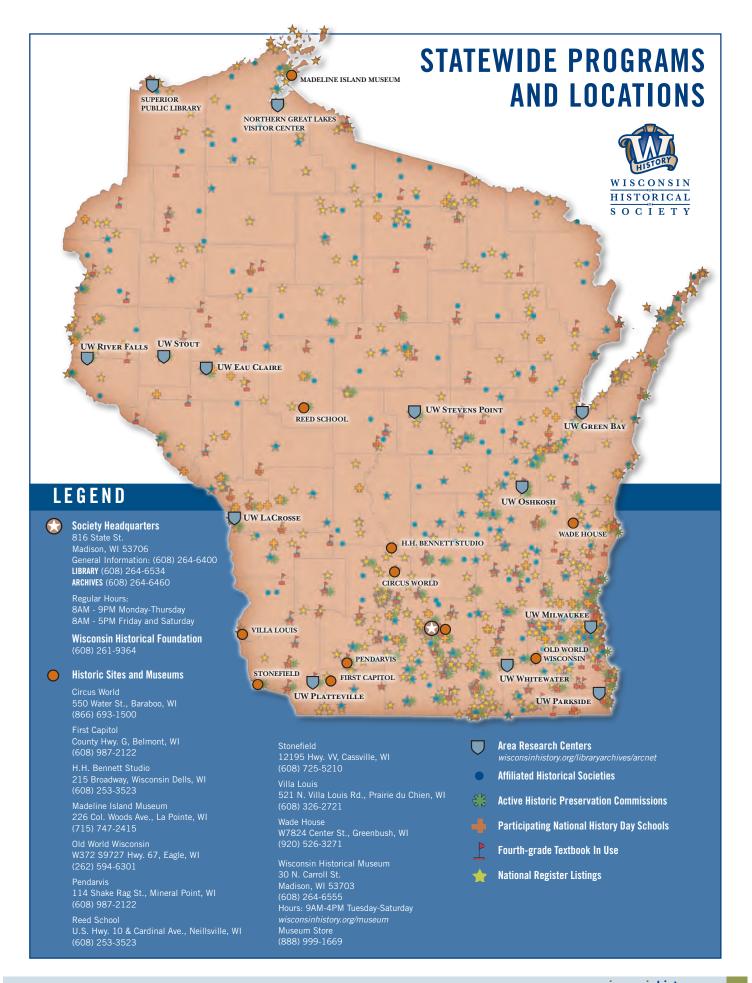
Student Gretchen Miron spoke at this year's Robert B.L. Murphy Legacy Circle recognition

Thank you to all who attended this special event held in appreciation of your support.

## Annual Robert B. L. Murphy Legacy Circle Luncheon Features National History Day Winner

THE WISCONSIN HISTORICAL FOUNDATION hosted the annual Robert B. L. Murphy Legacy Circle Luncheon in April to honor and thank the generous group of people who have included the Wisconsin Historical Society in their estate plans. This year, Gretchen Miron, a freshman at the University of Wisconsin-Madison and a former National History Day participant, treated Murphy Legacy Circle members to a documentary presentation titled "Die Berliner Mauer: Debate, Diplomacy and Reunification." The documentary qualified Gretchen as a finalist at the national contest in College Park, Maryland in 2011.

If you are interested in creating a lasting legacy to ensure that we hand down our shared history and heritage to future generations, please consider making a deferred gift to support the Society. For more information contact Juliet Page at (608) 264-6580 or via email at juliet.page@wisconsinhistory.org. We will be pleased to celebrate your generosity and dedication at next year's luncheon. •





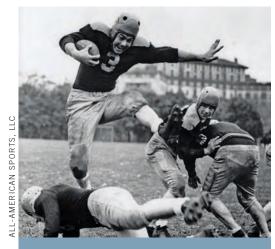
## Columns

Published Bimonthly by the Wisconsin Historical Society Headquarters Building | 816 State Street | Madison, WI 53706 Periodical Class



# Did you know? now?

- The football field currently used for Green Bay East High School games was originally the Packers' home field.
- You can see all the Packers yearbooks from the Lombardi era on our website at http://bit.ly/gevqXR.
- Sixty-five years ago students could buy Packers season tickets for only \$2.25.



Tony Canadeo (3) played offense and defense for the Green Bay Packers, ran with the ball, threw passes, caught passes, returned punts and kickoffs, punted, and intercepted passes during his 11 years with the team. Read about a new history of the only team in professional football owned by the fans (page 10).

### Sign up for the Society's e-newsletter!

Get all the latest Society news, information and upcoming events delivered to your email inbox every Friday morning. The e-newsletter will also point you to popular features on our website including Odo Wisconsin and This Day in Wisconsin History. Sign up at wisconsinhistory.org.