



816 State Street Madison, WI 53706

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Commercial Print Media/Editorial	In Wisconsin	Out of state
Circulation: 2,999 or less	\$ 15.00	\$ 25.00
3,000 to 7,499	\$ 20.00	\$ 40.00
7,500 to 29,999	\$ 60.00	\$100.00
30,000 to 49,999	\$ 90.00	\$125.00
50,000 to 99,999	\$100.00	\$200.00
100,000 to 149,999	\$125.00	\$250.00
150,000 or more	Requires negotiation	
Cover jacket surcharge	\$ 25.00	\$100.00

E-Book Same as print media based on estimated number of subscribers.

Nonprofit Print Media/Editorial	In Wisconsin	Out of state
Circulation: 2,999 or less	\$ 10.00	\$ 15.00
3,000 to 7,499	\$ 15.00	\$ 25.00
7,500 to 29,999	\$ 50.00	\$ 75.00

Other Commercial Use	In Wisconsin	Out of state
Advertising/merchandising	Requires negotiation	
Business display or exhibit	\$ 10.00	\$ 30.00

Television	In Wisconsin	Out of state
Local markets, one-time use	\$ 40.00	\$ 60.00
Local markets, with repeats	\$ 80.00	\$120.00
Network/syndication/pay/cable, one-time use	N/A	\$100.00
Network/syndication/pay/cable, with repeats	N/A	\$200.00

Video/DVD	In Wisconsin	Out of state
Sales/rentals (regardless of format)	\$ 50.00	\$100.00

Film Footage \$ 30.00 per second

Film/Documentary	In Wisconsin	Out of state
	\$ 50.00	\$100.00

World Wide Web	In Wisconsin	Out of state
Commercial	\$ 50.00	\$100.00
Nonprofit*	\$ 10.00	\$ 20.00

Other Uses	In Wisconsin	Out of state
Nonprofit projects*	\$ 10.00	\$ 20.00
Daily newspapers	No fee	\$ 10.00
Historical societies	No fee	\$ 20.00

* A state or federal nonprofit ID number must be provided.

Subsequent printings and editions are billed at 75 percent of the current fees.