

**Wisconsin Historical Society Press
Book Proposal**

Date:

Author(s):

Address:

Phone:

Email:

Working title and subtitle:

Estimated number of pages in final manuscript:

Percentage of manuscript now complete:

Expected manuscript completion date:

“The Hook” (the book’s unique selling points, in 20 words or fewer):

Manuscript synopsis:

Table of contents:

Chapter outline:

Illustrations (estimated number, type, format, sources, permissions issues, etc.):

Author's pertinent experience/affiliations:

Research strategy:

Writing approach:

Market/audience for this book:

Competing titles:

Potential for underwriting (list any potential underwriters—individuals, businesses, trade associations, etc.—whom you believe might have an interest in your book and might be willing to underwrite in part or in full its production or marketing. Before proceeding, we will discuss with you any potential underwriters and how best to approach them.):

Sample text: