



W I S C O N S I N
H I S T O R I C A L
S O C I E T Y

MINUTES

July 12, 2023

Location: Zoom

1:00 p.m.

Attendees: Clayborn Benson (arrived at 1:16), Jack Idlas, Abbie Norderhaug, Lucinda Kue, Menzi Behrnd-Klodt, Rick Pifer, Anita Doering, Jane Schetter, Ken Wirth (absent from 2:00-2:15)

1. Call to Order: Meeting was called to order at 1:30

2. Introductions

3. Approve November Minutes

- Menzi, had some corrections and will send to Lucinda. (Add meeting date and place.)
- Rick as well just had some small changes.

Approval:

Motion to approve, pending corrections: Abbie, second: Rick

Motion passed unanimously; Jack Idlas abstains.

4. Strategic planning recap and discussion

- Abbie took Michelle's plan and made some updates to it.

4a. Review draft strategic plan

- Detailed discussion about the plan, its contents and structure and the need to focus on main idea rather than editorial changes.
- Board agrees that December is a goal for a completed plan.
- Landscape section was significantly re-worked from the initial draft.



- Discussion about the role of the WHRAB assistant and how to change the position to do more of the maintenance work.
- Building constituencies
 - Possibilities of building off the WI council local history? Are smaller historical societies represented?
 - How to work with public libraries.

4b. Implementation plan

- Will be created from Clayborn Benson's suggestions and send to Clayborn for initial review.

5. Award and Scholarship Updates

- The local history conference is typically geared at local historical societies and preservation. How far can we push the history conference for archives.

6. Calendar check in

7. Adjourn

Motion to adjourn at 2:33: Jane, second: Ken

Motion passed unanimously; Jack Idlas abstains.