











8 - Historical Markers Price List — Official State of Wisconsin historical markers are made of cast aluminum and have raised cream-colored letters on a brown background. All wall-mounted markers have one side. All post-mounted markers have two sides. NOTE: The estimated cost for posts for a city marker (also known as "History on a Stick") is included in the quoted price below. The estimated cost for posts for the larger two-post marker is extra and not included in the estimated price below. Please check with SEWAH Studios directly to determine the cost of posts. Keep in mind that all the costs below are estimates and can change at any time. We strongly recommend that you contact SEWAH directly to ensure you know what the price will be on any marker you decide to order.

Select the appropriate model for your marker from the list below	Size Height x Width	Model	Details	Total Character Count (Characters counts must include spaces between sentences.)	Price *
 A	16" x 24"	Small City Marker	5/8" lettering, wall mounted	320	\$870
 B	16" x 24"	Small City Marker	5/8" lettering, post mounted, same text each side	320	\$1,165
 C	36" x 24"	City Marker	1" lettering, wall mounted	396 11 lines, 36 spaces each	\$2,080
 D	36" x 24"	City Marker	5/8" lettering, wall mounted	848 16 lines, 53 spaces each	\$2,230
 E	36" x 24"	City Marker	1" lettering, post mounted, same text each side	396 11 lines, 36 spaces each	\$2,355
 F	36" x 24"	City Marker	5/8" lettering, post mounted, same text each side	848 16 lines, 53 spaces each	\$2,520
 G	36" x 24"	City Marker	1" lettering, post mounted, different text each side	792 11 lines, 36 spaces each 396 characters per side	\$2,685
 H	36" x 24"	City Marker	5/8" lettering, post mounted, different text each side	1696 16 lines, 53 spaces each 848 characters per side	\$2,755
 I	72" x 54"	Two-Post Marker	1 ½" lettering, post mounted (Posts not included)	1196 26 lines, 46 spaces each	\$6,610
 J	72" x 54"	Two-Post Marker	1" lettering, post mounted (Posts not included)	2006 34 lines, 59 spaces each	\$7,195

* Price includes shipping. Prices last updated January 2026. Prices subject to change at any time. Verify all pricing with SEWAH Studios at 1-888-55-SEWAH.

Other costs:

Post for highway/city markers: \$375 each

Posts for 72 x 54 with pyramidal cap: \$1,000 pair

Refurbish city/highway markers: \$1,230 (includes round trip shipping), with cap repair \$1,485

Refurbish 2-post markers: \$3,330