



6th Annual History Advocacy Day in Wisconsin
March 22, 2023

Legislative Advocacy 101

Tell the legislator or staff member who you are and where you live. Explain why the Wisconsin Historical Society and your local history affiliate are important to you.

Example: How do they improve your quality of life, foster civic engagement in your community, build community ties, and provide lifelong learning opportunities.

Talking Point Options:

1. Thank the legislator or staff member for their past support of the Society and your local history affiliate.
2. What is the Wisconsin Historical Society talking about in the 23-25 budget?

Capital Budget: **(SEE 2023-25 capital budget document on webpage)**

- ✓ History Center: Inflation Re-Enumeration (additional \$45 million state/\$15 million Private)
- ✓ Old World Wisconsin Phase 3: Immersive Welcome Experience (\$9,163,700 State/\$3,300,000 Private)
- ✓ Pendarvis Phase 1: Site Restoration (\$5,829,400)

Operating Budget: **(SEE 2023-25 operating budget document on webpage)**

- ✓ IT Services: Support for staffing and operations
- ✓ History Center: Gaming dollars for securing collections
- ✓ Risk Management: Security on sites and for collections
- ✓ Records Management: Staff for government records mandate

3. Agency Updated KPI's:
 - Scorecard Document on webpage
 - Legislative 411 Document on webpage
4. How we serve you and your constituents
 - Government Relations 101: How We Serve You document included on webpage
5. Impact in Legislative Community
 - Local CLG Grants: Document included on webpage

- Map of district: Document included on webpage

6. Why are the Society's state budget priorities and agency programs important for your community?

Because we are among the nation's oldest, largest, most active state historical societies with world-class collections, the Society is a trusted source of historical information. We are proud to serve a critical role as the preservers and transmitters of cultural heritage from generation to generation.

The Society makes major contributions to Wisconsin's economic, educational and cultural health through innovative initiatives and programs. Our educational programs inform and entertain adults and challenge young people to think critically about their place in history.

Historic preservation improves Wisconsin's quality of life and reinvigorates neighborhoods. Our historic sites, museum, collections, archives and programs promote tourism and provide for comprehensive study, appreciation and enjoyment of North American history.

7. Closing comments

The Society wants Wisconsinites to find themselves as part of the state's story. By immersing the public in the lives of Wisconsin people past and present, we hope to invite people to participate in conversations that connect the past to the most vital issues of the present and future.

Example: "I support the Society and am proud to be a part of our great state's history. By immersing the public in the lives of the Wisconsin people, past and present, our State Historical Society and my organization/or personally hope to spark recognition and curiosity in our history, spurring conversations that connect the past to the most vital issues of the present and future."

Thank you for your time. Do you have any questions?