

Strategic Plan Input Sought

The Wisconsin Council for Local History is looking for suggestions from members for Action Steps to meet the Goals contained in the Mission/Vision/Goals Statement that will constitute its Strategic Plan. The Mission/Vision/Goals document was approved by the Council's Board of Directors during the 11th Annual Local History and Historic Preservation Conference held in La Crosse during October 19-21:

MISSION/VISION/GOALS STATEMENT

MISSION

The Wisconsin Council for Local History helps nonprofit local, specialized, and statewide historical organizations, especially those formally affiliated with the Wisconsin Historical Society, to collect, preserve, and share their stories.

VISION

WCLH will bring together people committed to sharing their stories by fostering best practices, connecting them to resources, sharing their expertise, promoting the value of history, and cooperating in other ways.

GOALS

- Expand collaboration between and among history organizations
- Increase financial support (public and private, at both local and state levels) for history organizations
- Foster more partnerships between history organizations and local schools and cultural groups
- Expand marketing and promotion of history to reach larger and more diverse audiences and to increase public appreciation of history
- Put WCLH on a firmer financial footing to advance our mission
- Create a plan for WCLH leadership development and continuity
- Advocate for historical resources with key decision-makers and stakeholders

- Advance stewardship capabilities of history organizations

Members offered a number of suggestions for Action Steps to meet the Goals during the conference. Additional suggestions are welcome, and should be sent to Council president John Decker at deckercorp@charter.net or WCLH board member Larry Behlen at larrybe@charter.net. Please respond by November 30. The Board of Directors will take final action on the Strategic Plan, including adoption of Action Steps, early in 2018.