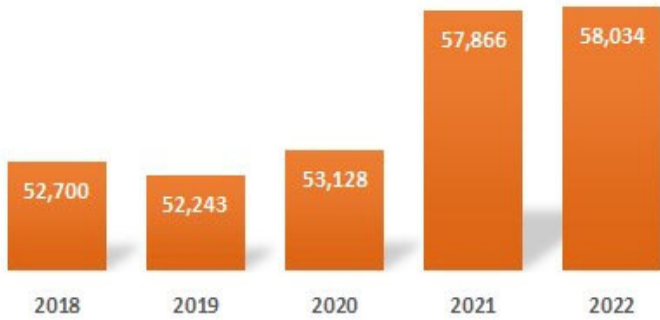


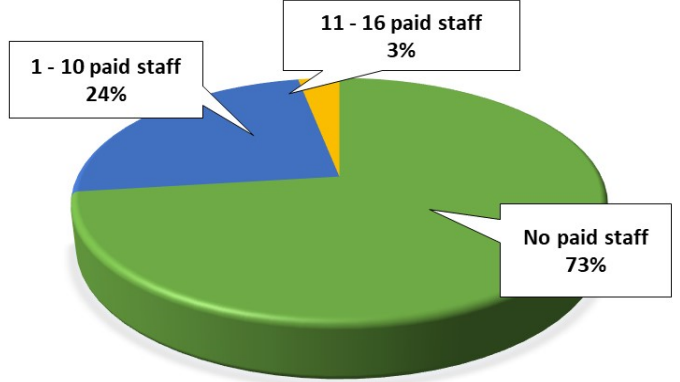
# WISCONSIN HISTORICAL SOCIETY—LOCAL HISTORY AFFILIATE REPORT 2022

Wisconsin Historical Society affiliates file an annual report with the Wisconsin Historical Society pursuant to WI Statute 44.03. Collected data provides a snapshot of trends for Wisconsin historical organizations, including membership, staffing, budgets, and funding received.

**COMBINED MEMBERSHIP OF 434 AFFILIATES**



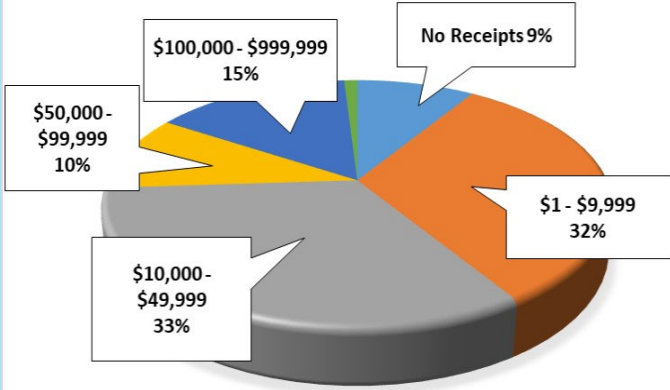
**LOCAL HISTORY AFFILIATE STAFFING**



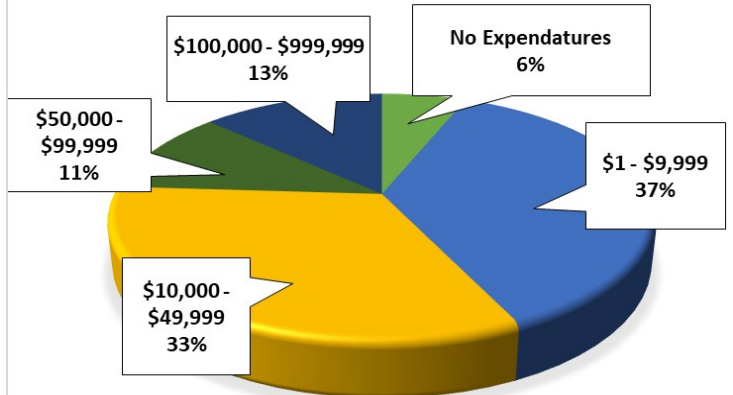
Membership of affiliates is on the rise.

Volunteers make up 75% of affiliates staff.

**AVERAGE BUDGET RECEIPTS: ADMISSION, PROGRAMMING, FUNDRAISING**

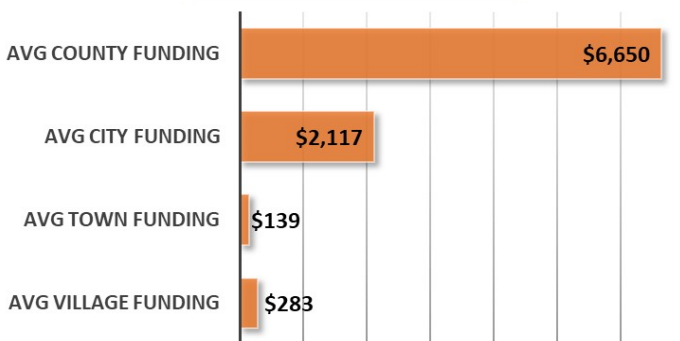


**AVERAGE BUDGET EXPENDITURES: SUPPLIES, STAFF, PROGRAMMING, EVENTS**



Nearly 75% of local history affiliate budget receipts are less than \$50,000 per year.

**AVERAGE FUNDING RECEIVED**



**NEW LOCAL HISTORY AFFILIATES 2022**

- AMERICA'S BLACK HOLOCAUST MUSEUM
- FOREST HOME HISTORIC PRESERVATION ASSOCIATION
- JACOBSEN MUSEUM ON WASHINGTON ISLAND
- MELLEN BROWNSTONE CENTER
- OCONTO FALLS HERITAGE CENTER
- OWEN-WITHEE AREA HISTORICAL SOCIETY

Wisconsin counties, cities, towns, and villages provide funding to 34% of affiliates.

## Wisconsin Historical Society Outreach 2022

The Wisconsin Historical Society Outreach Team provided support to our affiliates & community partners including:

- Awarded more than \$10,000 to affiliates through our mini-grant program.
- The Local History & Historic Preservation Conference attracted 348 attendees to the Wausau area.
- Presented the Ojibwe Winter Storytelling Series engaging more than 10,000 people from 18 countries.
- Shared our traveling exhibits with an audience of nearly 30,000 people.
- Hosted nine Local History Book Club events discussing history with over 120 readers.
- Co-hosted 88 Speakers Bureau talks reaching nearly 3,000 people.
- Provided over 500 consultations to local history organizations.