

Successful Fundraising Strategies for Uncertain Times

Resources for Grant Seekers

Federal Grants

Sources of federal funding for humanities projects:

- Institute for Museum and Library Services (IMLS)
- National Historical Publications and Records (NHPRC)
- National Endowment for the Humanities (NEH)
- National Endowment for the Arts (NEA)

State Grants

Prime example is the Wisconsin Humanities Council, which is an independent affiliate of the National Endowment for the Humanities (NEH).

Wisconsin Humanities Council is funded in part through the NEH's Office of Federal/State partnership. Wisconsin Humanities Council grant types:

- Mini grants (up to \$2,000)
- Major grants (\$2,001 - \$10,000)

This is another example of an organization that has a very helpful website and staff that welcome your questions.

Private Sources of Funding

Foundation Center Online (from Candid) is a great tool for researching and identifying funders

- fconline.foundationcenter.org
- Free access: Foundation Directory Online Quick Start
 - fconline.foundationcenter.org/welcome/quick-start
- You can purchase a paid subscription for more information (different levels available) or access the Directory through a Funding Information Network Partner

Funding Information Network Partners of Candid*

- Provide access and resources to nonprofits (including access to levels of the Foundation Directory Online that are only part of a paid subscription)
- Locations in Wisconsin:
 - Madison: Grants Information Center at the UW-Madison Memorial Library
 - Appleton: Seeley G. Mudd Library at Lawrence University
 - Stevens Point: University Library at UWSP
 - Janesville: Hedberg Public Library

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- Milwaukee: Funding Information Center at the Raynor Memorial Library of Marquette University
- Eau Claire: L.E. Phillips Memorial Public Library
- La Crosse: La Crosse Public Library

*Note: Because of COVID-19, some of these Funding Information Network Partners are offering remote access to Foundation Directory Online Essential (normally only available onsite at these partners or via a paid subscription)

The Grants Information Collection at UW-Madison is one of the partners offering remote access:

- <https://www.library.wisc.edu/memorial/collections/grants-information-collection/>
- This is a great opportunity to conduct research without having to travel to one of the partners
- Find more information on Funding Information Network Partners at:
 - candid.org/find-us (search for Wisconsin)

Additional Resources

- Your local Community Foundation is another good place to investigate.
- The Grantsmanship Center (training resource) has a list of community foundations in Wisconsin
 - <https://www.tgci.com/funding-sources/WI/community>

Recommended Resources for Training

The Grantsmanship Center

- tgci.com
- Offers comprehensive classes, webinars and articles on a variety of grant-related topics.
- Webinars can be purchased individually and allow you to explore specific aspects of proposal writing and grant management.

Candid Learning (formerly GrantSpace)

- learning.candid.org
- Includes learning tools for both grantmakers and grantseekers

Book Recommendation:

- Grantsmanship: Program Planning & Proposal Writing, by Norton J. Kiritz