

In-House vs. Contractors



One of the first questions in any digitization project is whether the scanning and related work (quality control and metadata) will be performed by in-house staff or offsite by a vendor. There are advantages and disadvantages to both approaches, and there is no one-size-fits-all solution.

In-House Scanning Projects	Offsite Contractor-Run Scanning Projects
 <u>Advantages</u> Control All aspects of the project take place within your organization, allowing staff to collaboratively resolve issues as they arise and make decisions. <i>Material Handling</i> Fragile or valuable materials remain on site and are not subject to changing environmental controls, or potential damage through transportation. Security and proper handling of records ensured because the local unit can monitor access and ensure proper handling. <i>Develop Staff Skills</i> Digitization may allow staff to learn new skills, including project management. <i>Project Development</i> The project and its requirements can develop incrementally. Easier to ensure desired quality requirements are met and upheld. 	 <u>Advantages</u> <u>Costs</u> Project costs are more transparent because many vendors will allow an organization to negotiate a set price per item. The vendor is responsible for the upfront costs for technology including scanners, servers, computer terminals, and network connections. Problems and costs associated with obsolesce are the responsibility of the vendor. <i>Project Timeline</i> Vendors can typically perform a higher volume of scanning then can be done in-house because trained staff are working in a setting designed specifically for scanning, and using top of the line equipment. <i>Experience</i> Vendors may be able to offer project advice based on past experience. Staffing Expenses related to staff training and turnover are incurred by vendor. No need to increase/reallocate unit staff to the project.
Disadvantages	<u>Disadvantages</u>
 Equipment Investment The purchase of hardware and software falls on the organization. The organization is responsible for replacing obsolete technology. 	 <i>Removed From the Process</i> Because the scanning is offsite you may have less control over the image processing and quality control.
CostsThe staff learning curve makes it difficult to set a specific price per digitized item and determine the costs for the entire project.	 Contract Negotiation The contract must be negotiated to exact specifications at the outset of the project. Any changes to specifications based on results will need to be re-negotiated.
 Staffing The organization will either need to reallocate staff to the project, or hire new/temporary staff. Staff turnover may create variables that can affect the quality, cost, and ability to meet deadlines. 	 Material Handling All records need to be transported to the vendor. Fragile or large format material may be hard to transport. Vendor staff may not be trained to handle confidential records. Records may be damaged or lost during transport.
 Space/Resources Need to be dedicated to the project including computers, tables/desks, and outlets. 	Access to RecordsRecords are inaccessible while they are with the vendor.
StandardsThe organization is responsible for researching standards and staying abreast of changes.	 Handling of confidential and/or sensitive records will need to be specifically addressed with the vendor. Some vendors use proprietary software which limits access or leads to extra costs.
Project TimelineProjects will take more time to get up and running as staff learn and/or develop skills.	

Resources referenced for this document

Northeast Document Conservation Center. *Outsourcing and Vendor Relations.* n.d. https://www.nedcc.org/free-resources/preservation-leaflets/6.-reformatting/6.7-outsourcing-and-vendor-relations (accessed June 2017).