

**Wisconsin Historical Society Press  
Book Proposal**

**Date:**

**Author(s):**

**Address:**

**Phone:**

**Email:**

**Working title and subtitle:**

**Estimated word count in final manuscript:**

**Percentage of manuscript now complete:**

**Expected manuscript completion date:**

**“The Hook” (the book’s unique selling points, in 20 words or fewer):**

**Manuscript synopsis:**

**Complete Table of Contents with synopsis of each chapter:**

**Illustrations (estimated number, type, format, sources, permissions issues, etc.):**

**Author's pertinent experience/affiliations:**

**Research strategy, including plans for research yet to be completed:**

**Writing approach:**

**Market/audience for this book:**

**Competing titles:**

**Reasons you believe your book project is a good fit for the Wisconsin Historical Society Press's publishing program:**

**Potential for underwriting (list any potential underwriters—individuals, businesses, trade associations, etc.—whom you believe might have an interest in your book and might be willing to underwrite in part or in full its production or marketing. Before proceeding, we will discuss with you any potential underwriters and how best to approach them.):**

**Sample text:**