In 2022, the Wisconsin Historical Society made major contributions to Wisconsin’s economic, educational, and cultural health through innovative initiatives and programs.

**EDUCATION**

- 21,000 K-12 students inspired by their history at our 12 historic sites and museums
- 4,500 students participated in virtual National History Day, with 52 qualifying for nationals
- 50 youth from 10 tribes showed beadwork in an Ojibwe art exhibit at Madeline Island Museum
- 45,373 books sold by the Society Press, many printed on Wisconsin paper
- 43,740 students used the Society’s 4th-grade Wisconsin history textbook
- 445 attendees (from 55 counties) participated in the Society’s annual local history conference
- 31,960 attendees participated in Society presentations; 15,000 reached by traveling exhibits
- Ho-Chunk youth visited ancestors’ 1,200-year-old canoe at the State Archive Preservation Facility

**STATEWIDE IMPACT**

- 156,770 people visited our historic sites and museums across the state
- 152,755 patrons served by the Society’s Library & Archives
- 11,253 active members of the Wisconsin Historical Society
- 451 consultations held by outreach staff to support affiliated local history organizations
- 8,707 attendees reached by Society Press programming
- $660,490 in Society Press book sales, thanks in part to 8 new titles published
- 34 tribal engagement sessions related to the history center project held by outreach staff
- 9,600 visits to Area Research Centers (ARCs) on 12 UW campuses
- 350 UW System classes taught at Society HQ and ARCs, educating more than 7,000 students
- $9.7 million of the Society’s $27.2 million in revenue (36%) came from private gifts, endowments, earned revenue, service revenue and $3.1 million in federal grant awards

**PRIVATE INVESTMENT & JOBS**

- $177.7 million income-producing historic rehabilitation work completed in Wisconsin
- $162.8 million invested in rehabilitated historic properties
- 2,712 projected jobs created by construction projects related to tax credit programs
- $28.9 million federal historic preservation tax credits awarded to the state
- 453 buildings rehabilitated using tax credit programs

For more information contact Kate Easton, Legislative Liaison
(608) 264-6442  I  kate.easton@wisconsinhistory.org