

★ THAT'S THE TICKET! ★

A Parade of Presidential Elections

REPUBLICAN TICKET ✓

Presidential candidate: **WILLIAM MCKINLEY**, President
 VP candidate: **THEODORE ROOSEVELT**, New York Governor
 Popular votes: **7,219,193 (51.7%)**
 Electoral votes: **292**

DEMOCRATIC TICKET

Presidential candidate: **William Jennings Bryan**, former Nebraska Congressman
 VP candidate: **Adlai E. Stevenson**, former Illinois Congressman
 Popular votes: **6,357,698 (45.5%)**
 Electoral votes: **155**

1900

ELECTORAL MAP
How each state voted



Wisconsin's Choice
MCKINLEY

Election Facts

- Bryan fared worse in this rematch against McKinley than he experienced in the 1896 election.
- Bryan's "free coinage of silver" platform appeared irrelevant as the economy improved and gold reserves increased.
- Bryan failed to win popular support when he railed against American imperialism that followed the Spanish-American War.
- Backed by prosperity, Republicans urged voters to maintain the status quo.



William Jennings Bryan addresses a crowd in Columbus, WI, October 3, 1900. [WHI-32826](#)



William McKinley, as illustrated on a campaign poster, 1900. [WHI-9474](#)



Anti-Bryan political cartoon, 1900. [WHI-52827](#)



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