

★ THAT'S THE TICKET! ★

A Parade of Presidential Elections

DEMOCRATIC TICKET ✓

Presidential candidate: **WOODROW WILSON**, New Jersey Governor
 VP candidate: **THOMAS R. MARSHALL**, Indiana Governor
 Popular votes: **6,294,326 (41.8%)**
 Electoral votes: **435**

PROGRESSIVE TICKET

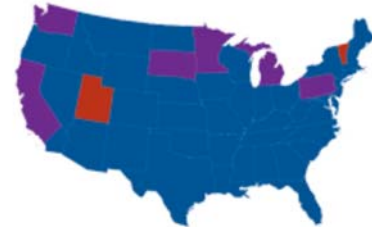
Presidential candidate: **Theodore Roosevelt**, former President
 VP candidate: **Hiram W. Johnson**, California Governor
 Popular votes: **4,120,207 (27.4%)**
 Electoral votes: **88**

REPUBLICAN TICKET

Presidential candidate: **William H. Taft**, President
 VP candidate: **James S. Sherman**, Vice President*
 *replaced by Nicholas Murray Butler, Columbia University President
 Popular votes: **3,486,343 (23.2%)**
 Electoral votes: **8**

1912

ELECTORAL MAP
How each state voted



Election Facts

- A rift between Roosevelt and Taft divided the Republican Party. It forced Roosevelt supporters to mount a Progressive ticket third-party campaign.
- The split enabled Wilson to win the election.
- Wilson's platform called for banking and campaign finance reforms, anti-monopoly legislation, and greater public participation in the election process.



William H. Taft. [WHI-9740](#)



Woodrow Wilson.
[WHI-23976](#)



William Taft visits Green Bay, October 26, 1911.
[WHI-56912](#)



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