

★ THAT'S THE TICKET! ★

A Parade of Presidential Elections

REPUBLICAN TICKET ✓

Presidential candidate: **DWIGHT D. EISENHOWER**, U.S. Army General

VP candidate: **RICHARD NIXON**, California Senator

Popular votes: **33,777,945 (54.9%)**

Electoral votes: **442**

DEMOCRATIC TICKET

Presidential candidate: **Adlai E. Stevenson II**, Illinois Governor

VP candidate: **John Sparkman**, Alabama Senator

Popular votes: **27,314,992 (44.4%)**

Electoral votes: **89**

1952

ELECTORAL MAP
How each state voted



Election Facts

- This election was a reaction to the problems that beset Truman's second term.
- The nation was weary of the stalemated Korean War.
- White House conflict-of-interest scandals and alleged Communist infiltrations in government prompted the Republicans to vow to clean up Washington.
- War hero Eisenhower proved a popular candidate.
- Nixon's folksy "Checkers" speech countered a Democratic charge of impropriety.
- The vote underscored a desire for new leadership.



Dane County Democratic Club hostesses of a luncheon for Adlai Stevenson, October 1, 1952. Photo by Arthur M. Vinje. [WHI-34530](#)



Adlai Stevenson campaigns in Madison, 1952. Photo by John Newhouse. [WHI-47999](#)



Adlai Stevenson (left) shakes hands at a campaign banquet, 1952. Photo by John Newhouse. [WHI-56941](#)



Dwight D. Eisenhower. [WHI-47993](#)



Dwight Eisenhower campaigns in Owatonna, MN, 1952. *United Press* photo. [WHI-57001](#)



Wisconsin Senator Joe McCarthy congratulates Dwight Eisenhower after his nomination at the Republican National Convention, July 12, 1952. [WHI-47491](#)



Madison supporters for Eisenhower and Nixon, 1952. Photo by John Newhouse. [WHI-48022](#)



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