

★ THAT'S THE TICKET! ★

A Parade of Presidential Elections

REPUBLICAN TICKET ✓

Presidential candidate: **RICHARD NIXON**, former Vice President
VP candidate: **SPIRO AGNEW**, Maryland Governor
Popular votes: **31,785,480 (43.4%)**
Electoral votes: **301**

DEMOCRATIC TICKET

Presidential candidate: **Hubert Humphrey**, Vice President
VP candidate: **Edmund Muskie**, Maine Senator
Popular votes: **31,275,166 (42.7%)**
Electoral votes: **191**

AMERICAN INDEPENDENT TICKET

Presidential candidate: **George Wallace**, former Alabama Governor
VP candidate: **Curtis LeMay**, former Air Force Chief of Staff
Popular votes: **9,906,473 (13.5%)**
Electoral votes: **46**

1968

ELECTORAL MAP
How each state voted



Election Facts

- The politics of discontent dominated this election.
- Nixon's campaign called for new strategies to address the unrest wrought by the escalation of the Vietnam War, rising crime, urban riots, inflation, and political assassinations.
- Humphrey tried to distance himself from Johnson's policies.
- Wallace ran one of the strongest third-party campaigns in history as a conservative who opposed Johnson's domestic programs but supported the war.



Richard Nixon campaigns in Madison, March 31, 1968.
Photo by J.D. Patrick, courtesy of the *Wisconsin State Journal*.



Hubert Humphrey visits Madison. Photo by Ed Stein, courtesy of the *Wisconsin State Journal*.



Volunteers at Nixon campaign headquarters, Eau Claire, March 29, 1968.
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