



# THAT'S THE TICKET!



## A Parade of Presidential Elections

### DEMOCRATIC TICKET ✓

Presidential candidate: **BARACK OBAMA**, President

VP Candidate: **JOE BIDEN**, Vice President

Popular votes: **65,915,796 (51.1%)**

Electoral votes: **332**

### REPUBLICAN TICKET

Presidential candidate: **Mitt Romney**, former Massachusetts Governor

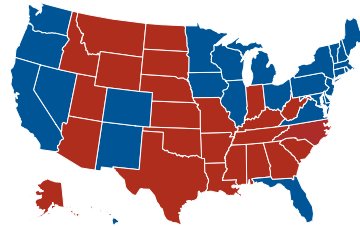
VP candidate: **Paul Ryan**, Wisconsin Congressman

Popular votes: **60,933,500 (47.2%)**

Electoral votes: **206**

# 2012

### ELECTORAL MAP How each state voted



Wisconsin's Choice  
**OBAMA**

### Election Facts

Major debate issues included job creation and economic recovery following the Great Recession of 2007-2009, and modest economic growth worked in Obama's favor.

Republicans promoted laissez-faire government and sought to repeal the Affordable Care Act ("Obamacare"), a sweeping health care initiative signed into law by President Obama in 2010.

Counter-terrorism, U.S. withdrawal from Iraq, and the prospect of Iran as a nuclear power were foreign policy concerns raised during the campaign season.

For the first time, Super PACs, operating without legal limits to political spending, played a major role in presidential politics. The involvement of Super PACs contributed to unprecedented levels of fundraising and negative ads.

Paul Ryan of Janesville became the first Wisconsinite to appear on a major party presidential ticket.



**Joe Biden speaks at a Democratic Election rally at the University of Wisconsin-La Crosse, October 12, 2012**  
Photo by David J. Marcou  
WHI 110034



**Romney supporters at a Paul Ryan Rally Event in La Crosse, October 30, 2012**  
Photo by David J. Marcou  
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